



RE: Niwot Elementary School Sponsorship Opportunities

Dear Local Business Owner,

On behalf of the Niwot Elementary PTAC, we are excited to inform you that we are offering local businesses a variety of options to sponsor and/or provide support to our school! We believe that all of these provide a great opportunity to promote your business to the Niwot community and to show your support for education and Niwot Elementary School (NES).

School Directory: We will once again be offering advertising space in our school directory. Our professionally designed, full color directory will be distributed in the fall of 2016 to over 400 Niwot Elementary School families and staff. The directory is a constant resource for all NES families and will continue to be used for years to come. All businesses which purchase an ad in our directory will also be recognized on the NES PTAC's website and in email communications to the NES Community.

Niwot Trot: As a volunteer led fundraising 5k road race in downtown Niwot, CO the Niwot Trot is back for an 11th annual event showcasing a new, flat and fast route. Held on Sunday, Sept 18th, the race will start and finish at Whistlestop Park in the heart of Niwot just adjacent to the Children's Park. The Niwot Trot has consistently attracted over 300 participants (adults and children) enjoying a healthy, energizing and vibrant morning together. As the only road race in Niwot, don't miss your chance to reach this health conscious and engaged client base in a whole new way.

Artwork and Payment Deadline for Directory and Trot Sponsorships: *September 2, 2016*

In-Kind Donations: In addition to the educational support we provide for students, we host events for the purpose of community building and just plain FUN for our families and staff. These include the Niwot Trot, our annual Family Movie Night, Talent Show and Sock Hop. In the spring, we will be holding our 4th Annual Silent Auction and will be in need of gift certificates and items that we can offer for bidding. A donation of services or goods helps offset the cost of providing the social events, while increasing the success of our fundraising efforts. All donors will be recognized at the event for which they provided sponsorship or donations, as well as online and in event materials.

We hope that you will find a level of commitment that is right for your business. If you have a different idea of how your business could provide support to the PTAC, to our school, or one of our many events or programs, we would love to hear from you!

ALL funds raised go directly to the Niwot Elementary PTAC to help support the numerous activities and programs that enhance the quality of education at our school. NES PTAC is a 501(c)(3) organization and your financial sponsorship is tax deductible. Federal Tax ID #84-1519662.

If you have any questions, please feel free to contact me at (720) 272-4949. We hope your business will join us in supporting education in our community! To learn more about the NES PTAC, visit our website at: www.niwotelementaryptac.weebly.com. Thank you for your consideration.

Sincerely,

Jennifer Bair
Directory Project Manager
Niwot Elementary PTAC

NES Sponsorship Form

Online Payments:

Visit <http://niwotelementaryptac.3dcartstores.com> to complete this form online and submit payment through PayPal.

If paying by check, please mail check (payable to NES PTAC) along with completed form to:
Niwot Elementary School PTAC
C/O Jennifer Bair
7552 N 83rd St.
Niwot, CO 80503

***Thank you for participating in the NES PTAC Sponsorship Program.
Please indicate your sponsorship choices here:***

Directory Ads:

(Ads are produced in full color; see 2016-2017 AD Specifications Sheet for ad artwork & submission details)

- | | |
|---|---|
| <input type="checkbox"/> 2-page spread AND logo on Trot T-shirt (\$1,500) | <input type="checkbox"/> Full page (\$800) |
| <input type="checkbox"/> Full page -premium location AND Logo on Trot T-Shirt (\$1,000) | <input type="checkbox"/> Half page (\$400) |
| | <input type="checkbox"/> Quarter page (\$200) |
| | <input type="checkbox"/> Eighth page (\$75) |

Niwot Trot:

- Basic Sponsorship (\$150)
- Enhanced Sponsorship (\$250)
- Platinum Sponsorship (\$500)
- In-kind Donation Sponsorship (\$150 minimum value equivalent)*

* Please contact Niwot Trot Race Director, Gretchen Johnson, at (303) 249-0873 for more information.

In-Kind Donations:

Yes, I would like to have a PTAC representative contact me about In-Kind Donations for various school events or hosting a "Dining for Dollars" event.

Business Information:

Business Name: _____

Business Phone Number: _____

Business Website: _____

Contact Name: _____

Contact Email: _____

If you have any questions, please feel free to contact us at NiwotDirectory@gmail.com or call Jennifer Bair at (720) 272-4949 or Amy Baxter at (303) 324-0863.

We appreciate your support of the Niwot Elementary PTAC!!